

**GOVERNMENT OF INDIA
AGRICULTURE
LOK SABHA**

UNSTARRED QUESTION NO:3967
ANSWERED ON:16.12.2002
NATIONAL HORTICULTURE BOARD
SUBODH MOHITE

Will the Minister of AGRICULTURE be pleased to state:

- (a) whether the National Horticulture Board has developed any plan to provide organizational structure to orange growers of the Vidarbha region of Maharashtra;
- (b) if so, the details thereof; and
- (c) the measures proposed to boost prospects of exporting horticultural produces of the region?

Answer

MINISTER OF STATE IN THE MINISTRY OF AGRICULTURE (SHRI HUKUMDEO NARAYAN YADAV)

(a)&(b): The National Horticulture Board (NHB) has facilitated formation of commodity specific Associations of fruits including Orange at National level. The Orange Growers Association of India is based at Hiwerkhed, in Amravati District of Maharashtra.

(c): Agricultural & Processed Food Products Export Development Authority (APEDA) under the Ministry of Commerce has taken number of measures for promoting the export of horticulture products from the country including Maharashtra. These include, inter-alia:-

(i) Participation in important trade fairs to promote export of fresh produce and processed foods

(ii) Organization of Buyer-Seller Meet for promoting Processed Foods.

(iii) Publicity and Information dissemination.

Besides, APEDA through State Government and Central Government agencies is implementing the concept of Agri Export Zone (AEZ) and providing financial assistance under its various schemes for promotion of exports.